



FACT SHEET

ABOUT WINNING MIND

The ability to maintain focus, control emotions and work effectively with others is often the difference between winning and losing. Winning Mind, LLC (WM) is a high-performance consulting group dedicated to helping people dramatically improve their ability to perform under pressure and achieve meaningful goals.

OUR CLIENTS

WM helps organizations and individuals who recognize the importance of human factors in the pursuit of excellence. Our clients come from a wide range of performance environments including business, sport and the military.

A partial list includes:

- US Army Special Operations Command
- Manchester City FC
- Colorado Rockies
- International Paper
- New York Rangers
- McKinsey and Company
- FBI
- Toronto Blue Jays
- Golf Coaches Association of America
- Young Presidents Organization (YPO)
- University of California, Berkeley (SWAT)
- Pittsburgh Pirates
- Vans
- US Army Recruiting and Retention School
- Chick-fil-A
- Coach
- Nashville Predators
- SBI.Razorfish
- Lehman Brothers
- Liverpool FC
- Putnam Investments
- Organic

THE WINNING MIND SYSTEM

At Winning Mind, we've developed a powerful, comprehensive and proven performance enhancement program:

I. Mental Strength Assessment

This unique and vital component incorporates information from The Attentional & Interpersonal Style (TAIS) inventory. TAIS is designed to rapidly and accurately gauge mental strengths and weaknesses. This information is then mapped against environmental performance demands in order to identify potential problem areas.

II. Feedback and Validation

Learn how to play to your strengths and guard against the mental errors that hurt you most under pressure. An in-depth profile analysis and personal interview begins the process of building trust and developing a customized plan for performance enhancement.

III. Performance Under Pressure Primer

Knowledge is power. Learn how the mind and body function under pressure.

IV. Performance Improvement Identification

Target the crucial areas most likely to boost performance. Special attention is paid to capitalizing on areas of excellence and not simply to "fixing" problems.

V. Strategic Program Development

Get specific, individualized recommendations for sharpening focus, controlling emotions, working effectively with others, and developing a winning mind.

VI. Act, React, Revise

Execute your plan with the hands on support of a Winning Mind Coach. Winning Mind Coaches are skilled at helping you (and your team) fine-tune your efforts to achieve "world-class" results.

SERVICES

- Selection & Screening
- Leadership Training
- Team Development
- Performance Coaching [Executive, Sport, Military, Emergency Services, etc.]

WM | PR

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Perform Under Pressure.™